



*Greetings,*

Concert in the Park is the single largest fundraising event in the Inspire Arts & Music calendar. In 2025, we will celebrate the 85th anniversary of the Boston Crusaders, our elite touring ensemble. 85 consecutive years of programming is the greatest proof of our commitment to sustainability, community, and the gift of performance! The concert itself is a celebration of music, art, teamwork, and leadership. It brings together young people doing great things while providing our sponsors and the City of Boston a snapshot of your support in action.

The generosity and the values of your company's giving principles has been a cornerstone of Inspire Arts & Music's success and the development of our educational programs. Concert in the Park contributions have been invested into building a sustainable organization. With the dollars raised over the past 11 years - totaling over \$5 million dollars - Inspire Arts & Music purchased a home base in Hyde Park with a solid foundation for equity on the balance sheet, and a commitment to the Cleary Square community in Boston. Over 90% of the funds raised have been used on educational programming to help children right here in our backyard!

This building on Fairmount Avenue is the home of Inspire Arts operations, and the home of our community partner, Riverside Theatre Works. Programming is bustling and the building is critical to the fabric of the Hyde Park community. At the end of 2024, with your support, we made critical improvements to the historic building. We have partners in the City of Boston and at the state level through the Mass Cultural Council which have helped us invest over \$1.5 million dollars into critical improvements and renovations. Your support of these projects helps local kids and while creating a longstanding impact on the greater Boston community.

The 12th annual Concert in the Park will be held on June 12th, 2025. We will recognize our 2025 Champion Award recipient who will join an impressive list of community "Champions." Our 2023 recipient, City of Boston Mayor Michelle Wu, put it eloquently, "Boston's culture and diversity can be shown through a thriving and inclusive arts scene." The intrinsic value of arts and music education, the economic impact the arts scene facilitates, and the community that we engage in - you are a huge part of our success.

We are hoping that you and your firm will once again support the event and consider increasing your sponsorship level. Together, you can help us achieve our fundraising goal of \$500,000 for the arts this season!

Thank you for your consideration of supporting this great organization!

*Sincerely,*

Committee Chairs

Michael J. Woodall

Martin McGee

David Surface

James P. Cronin



### ***Presenting Sponsor - \$75,000***

- 32 Tickets for Concert in the Park's 2025 reception
- Recognition on web and social media pages, and banner of all donor and CRM correspondence
- Sponsor listing on all event materials, website, press releases; Logo on website
- Exclusive feature in at least five (7) social media post to IAM's 60,000+ followers, and premier listing on at least five (7) e-communications to IAM's 8,000 member e-constituency
- Logo projection and special recognition from the podium during Concert in the Park

### ***Champion Sponsor - \$50,000***

- 24 Tickets for Concert in the Park's 2025 reception
- Recognition on web and social media pages, and banner of all donor and CRM correspondence
- Champion Sponsor listing on all event materials, website, press releases; Logo on website
- Exclusive feature in at least five (5) social media post to IAM's 60,000+ followers, and premier listing on at least five (5) e-communications to IAM's 8,000 member e-constituency
- Logo projection and special recognition from the podium during Concert in the Park

### ***Premier Sponsor - \$25,000***

- 16 Tickets for Concert in the Park's 2025 reception
- Premier Sponsor listing on all event materials, website, press releases; Logo on website
- Exclusive feature in at least two (2) social media posts and premier listing on at least two (2) e-communications
- Logo projection and special recognition from the podium during Concert in the Park

### ***Gold Sponsor - \$10,000***

- 10 Tickets for Concert in the Park's 2025 reception
- Gold Sponsor listing on all event materials, website, press releases; Logo on website
- Exclusive feature in at least two (2) social media posts at least one (1) e-communication
- Logo projection and special recognition from the podium during Concert in the Park

### ***Silver Sponsor - \$5,000***

- 6 Tickets for Concert in the Park's 2025 reception
- Silver Sponsor listing on all event materials, website, press releases and logo on website
- Exclusive feature in at least one (1) social media post to IAM's 60,000+ followers
- Logo projection and special recognition from the podium during Concert in the Park

### ***Bronze Sponsor - \$2,500***

- 4 Tickets for Concert in the Park's 2025 reception
- Bronze Sponsor listing on website, press releases and logo on website
- Special recognition from the podium during Concert in the Park

### ***Friend Sponsor - \$1,000***

- 2 Tickets for Concert in the Park's 2025 reception
- Friend Sponsor listing on website and logo on event signage





## SPONSORSHIP FORM

### *Sponsorship Levels*

☐ Presenting Sponsor  
\$75,000

☐ Champion Sponsor  
\$50,000

☐ Premier Sponsor  
\$25,000

☐ Gold Sponsor  
\$10,000

☐ Silver Sponsor  
\$5,000

☐ Bronze Sponsor  
\$2,500

☐ Friend Sponsor  
\$1,000

☐ Other  
\$ \_\_\_\_\_

### *Payment Options*

☐ Check

☐ Cash

☐ Pay Online

☐ Send Invoice

[concertinthepark.org/sponsors](http://concertinthepark.org/sponsors)

☐ Credit Card

☐ Visa

☐ MasterCard

☐ American Express

☐ Discover

Name on Card: \_\_\_\_\_ Credit Card #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

### *Contact Information*

\*Address provided will be used for mailing purposes

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

***This form should be sent back to:***

Inspire Arts & Music  
PO Box 51391  
Boston, MA 02205  
[info@concertinthepark.org](mailto:info@concertinthepark.org)  
617-268-4600





## *Who We Are*

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Inspire Arts & Music (IAM) is a nonprofit organization whose mission is to develop and “inspire” children, teens, and young adults in the performing arts via scholastic and non-scholastic activities. Beginning as a neighborhood drum and bugle corps in 1940, IAM has evolved into a larger nonprofit servicing over 20,000 students a year. While maintaining our roots in Hyde Park’s historic “Riverside Theatre Building,” IAM’s annual programming creates opportunities in urban music education, scholastic band and choir festivals, and an elite touring ensemble, for students local to Boston and across the United States.

## *What We Do*

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IAM programs serve children and young adults from a diverse range of backgrounds, age, and experience. Our member programs are generally related to performing arts with a focus on music, dance, and the marching arts. We utilize trained music and movement educators as well as youth/peer leaders to deliver instruction and instill the qualities we seek to instill in our young adults. Our programming includes free grass root music classes for low income children, scholastic performance festivals and coaching clinics, and nationally recognized competitive touring ensembles. Our programs are based in Boston but draw membership and audiences from across New England and the United States.

## *Why We Do It*

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Many young people in Boston have little or no access to the arts and music. Every young person should have an education and experience in the arts. IAM seeks to foster and develop confidence, teamwork, discipline, and work ethic by providing children, teenagers, and young adults with performing arts opportunities and education. Grass roots programs in urban neighborhoods not only provide the student with a no-barrier arts experience, but also enrich the community. Our Great East Music Festivals and Fantastic Festivals provide performance opportunities and support growth of music programs. The Boston Crusaders serve not only as a training ground for future music educators but also build leaders for science, medicine, law, finance, and government. The commonality of all the programs is to create a safe environment, provide quality experience in the arts, build confidence and self-esteem, enrich the community, celebrate diversity and inclusiveness, celebrate the achievements of artists at every level of development, and ultimately help young people reach their full academic and artistic potential.

# CONCERT IN THE *Park*

## *Boston Crusaders*

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- Second oldest touring drum and bugle corps in the country
- 85 years of serving youth in the marching arts
- Cast comprised of 165 high school and college students
- Performs for over 400,000 fans each summer
- 240,000 social media fans garnering 10 million impressions
- Charter member of Drum Corps International and World Class member corps
- Activity engages 14 million fans and 25,000 schools

## *Scholastic Music Festivals*

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- Operate Great East Music Festivals and Fantastic Festivals
- Annual festivals for scholastic bands, choirs, orchestras & jazz bands
- Serves 15,000 middle and high school participants
- 425 participating ensembles from 7 states
- 50+ adjudicated performance opportunities
- Educational clinics and packaged entertainment
- 55+ years of combined operation

## *Urban Youth Programs*

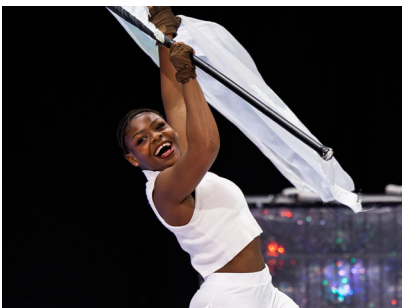
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- City-based after school and community music classes
- Partnered with public schools and community centers
- Weekly group lessons in rhythm and world drumming
- Performance and peer interaction opportunities
- No participation fee
- Classes provided to children ages 6-18
- 3 programs spanning East Boston and Hyde Park

## *Blessed Sacrament*

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- Competitive color guard featuring flags, rifles, and sabers
- 80+ years earning oldest color guard in New England
- 2 competitive performance groups for teens and adults
- 2023 WGI World Class Silver Medalist, 2024 Bronze Medalist, 9-time medalist
- 40+ years as a WGI World Class finalist
- Audience of over 30,000 fans at World Finals
- Clinics service over 100 New England youth