

# CONCERT IN THE *Park*

## *Greetings,*

Inspire Arts & Music is pleased to invite you to support our annual celebration of the arts, Concert in the Park. This concert, held in downtown Boston on June 24th, is the largest fundraising event in the Inspire Arts & Music calendar and features hundreds of our city's best youth performers. Last summer, the concert celebrated the Boston Crusaders' 85th Anniversary, just weeks before earning their first-ever Drum Corps International World Championship. Representing our city of Boston on the national stage as champion is the greatest proof of our commitment to our city, sustainability, and providing youth with a healthy, supportive environment to succeed.

The concert itself is a celebration of music, art, teamwork, and leadership. It brings together young people doing great things while providing the City of Boston a snapshot of your support in action. Thanks to generous organizations like yours, Inspire Arts & Music has achieved success and developed our educational programs citywide. Over the past 12 years, Concert in the Park has raised nearly \$6 million dollars, building a sustainable organization within Hyde Park.

These funds have allowed Inspire Arts & Music to purchase and restore the historic French's Opera House in Cleary Square, providing a home for the arts to thrive for generations to follow. In 2025, we brought our inner city music education programming into the building, pairing with Riverside Theatre Works' musical theatre curriculum. Thanks to the support of the Mass Cultural Council and our partners in the City of Boston, we've invested more than \$1.5 million into critical improvements and historical restorations. Over 90% of the funds raised have supported educational programming to help children right here in our backyard! Your support helps local kids and while creating a longstanding impact on the greater Boston community.

Our 2023 Champion Award recipient, Mayor Michelle Wu, put it eloquently, "Boston's culture and diversity can be shown through a thriving and inclusive arts scene." The intrinsic value of arts and music education, the economic impact the arts scene facilitates, and the community that we engage in - you are a huge part of our success. We are hoping that you and your firm will once again support Concert in the Park. Together, you can help us achieve our fundraising goal of \$500,000 and allow Inspire Arts & Music to continue to flourish.

Thank you for your consideration of supporting this great organization! Please join us at Norman B. Leventhal Park in Boston on Wednesday, June 24th at 5 pm ET to see your support in action!

## *Sincerely,*

Committee Chairs

Michael J. Woodall

Martin McGee

David Surface

James P. Cronin

# CONCERT IN THE *Park*

## ***Presenting Sponsor - \$75,000***

- 32 Tickets for Concert in the Park's 2026 reception
- Recognition on web and social media pages, and banner on all donor and CRM correspondence
- Presenting Sponsor listing on all event materials, website, press releases, logo on website
- Exclusive features in IAM social media posts and e-communications
- Logo projection and special recognition from the podium during Concert in the Park

## ***Champion Sponsor - \$50,000***

- 24 Tickets for Concert in the Park's 2026 reception
- Recognition on web and social media pages, banner on all donor and CRM correspondence
- Champion Sponsor listing on all event materials, website, press releases, and logo on website
- Exclusive features in IAM social media posts and e-communications
- Logo projection and special recognition from the podium during Concert in the Park

## ***Premier Sponsor - \$25,000***

- 16 Tickets for Concert in the Park's 2026 reception
- Premier Sponsor listing on all event materials, website, press releases; Logo on website
- Exclusive features in IAM social media posts and e-communications
- Logo projection and special recognition from the podium during Concert in the Park

## ***Gold Sponsor - \$10,000***

- 10 Tickets for Concert in the Park's 2026 reception
- Gold Sponsor listing on all event materials, website, press releases, and logo on website
- Feature in IAM social media posts and e-communications
- Logo projection and special recognition from the podium during Concert in the Park

## ***Silver Sponsor - \$5,000***

- 6 Tickets for Concert in the Park's 2026 reception
- Silver Sponsor listing on all event materials, website, press releases, and logo on website
- Feature in IAM social media posts and e-communications
- Logo projection and special recognition from the podium during Concert in the Park

## ***Bronze Sponsor - \$2,500***

- 4 Tickets for Concert in the Park's 2026 reception
- Bronze Sponsor listing on website, press releases, and logo on website
- Special recognition from the podium during Concert in the Park

## ***Friend Sponsor - \$1,000***

- 2 Tickets for Concert in the Park's 2026 reception
- Friend Sponsor listing on website and logo on event signage



# SPONSORSHIP FORM

## Sponsorship Levels

- Presenting Sponsor  
\$75,000
- Champion Sponsor  
\$50,000
- Premier Sponsor  
\$25,000
- Gold Sponsor  
\$10,000
- Silver Sponsor  
\$5,000
- Bronze Sponsor  
\$2,500
- Friend Sponsor  
\$1,000
- Other  
\$ \_\_\_\_\_

## Payment Options

- Check
- Cash
- Pay Online  
[concertinthepark.org/sponsors](http://concertinthepark.org/sponsors)
- Send Invoice
- Credit Card
  - Visa
  - MasterCard
  - American Express
  - Discover

Name on Card: \_\_\_\_\_ Credit Card #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

## Contact Information

\*Address provided will be used for mailing purposes

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

***This form should be sent back to:***  
 Inspire Arts & Music  
 PO Box 51391  
 Boston, MA 02205  
[info@concertinthepark.org](mailto:info@concertinthepark.org)  
 617-268-4600





## ***Who We Are***

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Inspire Arts & Music (IAM) is a nonprofit organization whose mission is to develop and “inspire” children, teens, and young adults in the performing arts via scholastic and non-scholastic activities. Beginning as a neighborhood drum and bugle corps in 1940, IAM has evolved into a larger nonprofit servicing over 20,000 students a year. While maintaining our roots in Hyde Park’s historic “Riverside Theatre Building,” IAM’s annual programming creates opportunities in urban music education, scholastic band and choir festivals, and an elite touring ensemble, for students local to Boston and across the United States.

## ***What We Do***

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IAM programs serve children and young adults from a diverse range of backgrounds, age, and experience. Our member programs are generally related to performing arts with a focus on music, dance, and the marching arts. We utilize trained music and movement educators as well as youth/peer leaders to deliver instruction and instill the qualities we seek to instill in our young adults. Our programming includes free grass root music classes for low income children, scholastic performance festivals and coaching clinics, and nationally recognized competitive touring ensembles. Our programs are based in Boston but draw membership and audiences from across New England and the United States.

## ***Why We Do It***

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Many young people in Boston have little or no access to the arts and music. Every young person should have an education and experience in the arts. IAM seeks to foster and develop confidence, teamwork, discipline, and work ethic by providing children, teenagers, and young adults with performing arts opportunities and education. Grass roots programs in urban neighborhoods not only provide the student with a no-barrier arts experience, but also enrich the community. Our Great East Music Festivals and Fantastic Festivals provide performance opportunities and support growth of music programs. The Boston Crusaders serve not only as a training ground for future music educators but also build leaders for careers in science, medicine, law, finance, and government. The commonality of all the programs is to create a safe and healthy environment, provide quality experience in the arts, build confidence and self-esteem, enrich the community, celebrate diversity and inclusiveness, celebrate the achievements of artists at every level of development, and ultimately help young people reach their full academic and artistic potential.

# CONCERT IN THE *Park*

## *Boston Crusaders*

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- Massachusetts' only touring drum and bugle corps featuring brass, percussion, and visual performers under the age of 22
- 2025 Drum Corps International World Champion
- 86 years of programming, second oldest drum corps in the nation
- Performs for over 400,000 fans across 12+ states
- 315,000 social media fans garnering 36 million impressions
- Activity engages 14 million fans and 25,000 schools

## *Scholastic Music Festivals*

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- Operate Great East Music Festivals and Fantastic Festivals
- Annual festivals for scholastic bands, choirs, orchestras & jazz bands throughout MA, CT, and NH.
- Serves 15,000 middle and high school participants
- 425 participating ensembles from 7 states
- 50+ adjudicated performance opportunities
- Educational clinics and packaged entertainment
- 55+ years of combined operation

## *Urban Youth Programs*

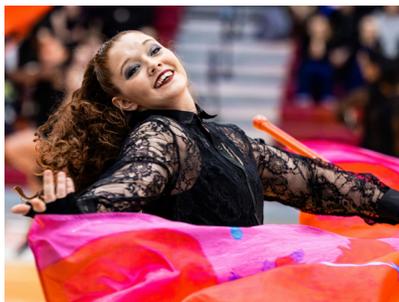
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- City-based after school and community music classes
- Partnered with public schools and community centers
- Weekly group lessons in rhythm and world drumming
- Performance and peer interaction opportunities
- No participation fee
- Classes provided to children ages 6-18
- Three programs spanning the East Boston and Hyde Park neighborhoods of Boston

## *Blessed Sacrament*

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- Competitive color guard featuring flags, rifles, and sabers
- 90th season, earning oldest color guard in New England
- Two competitive ensembles for teens and young adults
- 2023 WGI World Class Silver Medalist, 2024 Bronze Medalist, 9-time medalist
- 40+ years as a WGI World Class finalist
- Audience of over 30,000 fans at World Finals
- Provides educational clinics to more than 100 local youth